

Pratt takes award for most influential woman in business

Anne Pratt, the managing director of Memela Pratt and Associates, received the award for South Africa's most influential woman in the "Business – Professional Services" category at CEO magazine's Business and Government Awards last week.

The awards recognise the contribution of South African women across various corporate business industry sectors and in government, throughout the country.

Pratt is a multi-awarded business woman and a director of one of the leading executive search companies, Memela Pratt and Associates.

She has championed research and published the first qualitative research regarding women holding board positions in South Africa and the challenges that lie



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in that. She has fast-tracked a number of black executive search professionals who have gone on to develop their own executive search companies or hold senior

positions in industry.

Pratt devotes a great deal of her time to make contributions to South African business schools and leading conferences to support the country's upcoming leaders, and to grass roots level organisations.

As an entrepreneur, Pratt understands the need to re-engineer the individual in order to sustain growth.

She is passionate about exposing the unsung heroes in our country who are achieving incredible results.

According to Yvonne Finch, chairperson of the awards judging panel, "The award acknowledges the successes of a businesswoman who has excelled in her field and celebrates her contribution to the economy and to future generations of businesswomen."